



Powering and Connecting Your World

CASE STUDY

ZERANG BROADCASTING LLC

Providing Reliable Power and Charging

To Keep Broadcasts Running Smoothly



“Equipment failure isn’t an option during a live broadcast. I know I can rely on Tripp Lite power solutions.”

Paul Zerang
Zerang Broadcasting LLC
Chicago, Illinois



Customer

Zerang Broadcasting LLC, based in Chicago, Illinois, is a provider of on-air audio services for sports radio, television broadcasts and live music performances in local, national and international markets. Clients include major media outlets and professional sports teams worldwide.



Challenge

On-air personalities require a way to power and charge laptops, tablets, smartphones and other electronics during broadcasts. The solutions need to be convenient, flexible and reliable. Space is often at a premium, so compact, multipurpose solutions are key.

The Tripp Lite Solution

Surge Protectors

- Protect equipment from power surges and line noise interference
- Up to 24 outlets; power cords up to 25 ft.
- Options for widely spaced outlets for AC adapters
- Options for USB charging ports and data line protection
- More than 150 models with a variety of sizes, shapes and features



TLP606DMUSB

Power Strips

- Distribute power to multiple devices
- Up to 24 outlets; power cords up to 25 ft.
- Options for widely spaced outlets for AC adapters
- Strip, bench-mount and rack-mount styles



RS-1215-RA

Charging Solutions

- Quickly charge USB-A and USB-C devices
- Wall chargers and desktop solutions
- Options for car chargers and wireless charging
- Power banks up to 12,000 mAh



U280-W02-A1C1

USB Charge/Sync Cables

- Connect devices to computers or USB chargers
- Wide variety of connectors and speeds
- USB-C cables available for compatibility with the latest devices
- Heavy-duty options for demanding applications



M100-003-GY-MAX

Results

Tripp Lite solutions offer convenience and reliability for on-air talent. “Equipment failure isn’t an option during a live broadcast,” said Paul Zerang, owner of Zerang Broadcasting LLC. “I know I can rely on Tripp Lite power solutions. And I like the variety of options available. I can always find a solution for whatever my clients need, whether they are in the U.S. or elsewhere.”

Live broadcasts run smoothly with the help of Tripp Lite power and charging products.



Learn more about Tripp Lite solutions at tripplite.com.

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